



*LabCanna*

## Established in 2014

To sustain a culture of growth and cultivation through advancements in natural solutions.

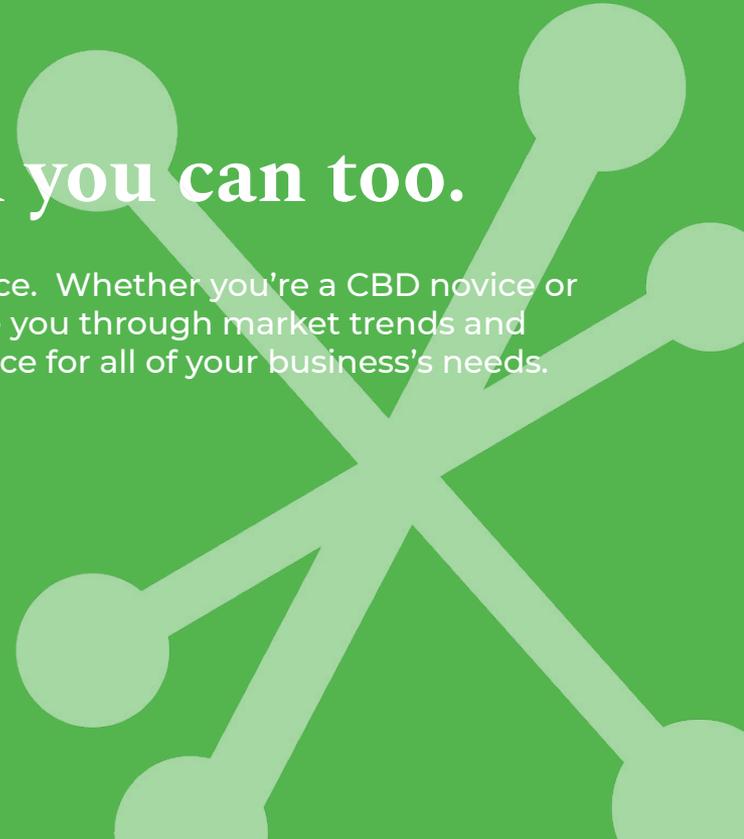
LabCanna established their roots in 2014 with the launch of an ecommerce website. They officially sprouted into life in January of 2016 after Founders Joshua Camp, Matt Chapman, and Ian Leadon participated in Tennessee's Industrial Hemp Research Program offered by Tennessee State under the Federal 2014 Farm Bill.

Their flagship product line TenneCBD™ launched later that year.



# We're growing fast, and you can too.

CBD is an evolving market, expanding at a record pace. Whether you're a CBD novice or aficionado, our expert team is available to help guide you through market trends and developing research to provide personalized assistance for all of your business's needs.



# Polling indicates 80% of Americans approve legal access to hemp and all its uses.

A new Gallup Poll from August 2019 indicates “14% of Americans say they use CBD products. An astounding 40% use CBD products for pain, while 20% use for anxiety, and 11% state they use CBD for sleep aids.

[See for yourself!](#)





WHOLESALE OPPORTUNITIES





# 100% Homegrown Quality

LabCanna's flagship product line, TenneCBD™, is made with US grown hemp manufactured and processed in Tennessee. Originating in Franklin, Tennessee, we now work with farms across the state to produce custom formulated products with you and your furry friends in mind.

TenneCBD's full line of artisan products are available for retail and wholesale purchase, bringing the healing power of hemp to consumers around the country. Each batch is 3rd party tested with COA's available online to validate the top quality of our products.



# Powerfully Potent

TenneCBD™ formulates products that work. We firmly believe that any product providing less than 20mg/mL is simply not going to be effective in providing our customers with the maximum benefits. At the end of the day, we're here to help.

That said, we do understand that making an expensive purchase can be intimidating for customers who may want to try out new products. To meet this need, we conveniently provide smaller tincture options and two balm sizes to allow stores to reach their price point, and customers to find the perfect TenneCBD™ product.

TenneCBD™ uses a cryogenic ethanol extraction process and ethically sourced ingredients in all our products for a more superior product.





# What is CBD?

Nothing drives us more than our desire to share the impact TenneCBD™ products have had for our loyal customers. Unfortunately, Due to FDA regulations, we are unable to speak about our products without risking severe penalties which would limit our ability to provide quality CBD oil products.

So, instead we'll teach you how cannabinoids interact with the human body and let the science illustrate the impact these compounds can have in all mammals. We have a special, educational presentation we are happy to share. Just ask!



# Wholesale Possibilities

## THE BENEFITS OF **WHOLESALE**

Looking to sell TenneCBD™ at your retail location?  
A Wholesale account with LabCanna is a great way to increase your monthly revenue while improving your customers' quality of life with high-grade CBD products.



SMART **PRICING**



FAST **DELIVERY**



EXPERTLY **FORMULATED**



3RD PARTY **TESTED**



DEDICATED **SUPPORT**



# Wholesale Possibilities

CBD TINCTURES FROM **TENNECBD™**



**FORMULA BLACK**  
60MG/ML  
CBD ISOLATE

Our most potent isolate tincture.



**FORMULA GREEN**  
20MG/ML  
FULL SPECTRUM

Great for first time full-spectrum users.



**FORMULA GREEN PLUS**  
100MG/ML  
FULL SPECTRUM

Our most potent full spectrum product to date!



**PET PLUS BEEF**  
500MG & 1000MG  
FULL SPECTRUM

Made with all natural beef drippings.



**PET PLUS UNFLAVORED**  
500MG & 1000MG  
FULL SPECTRUM

Unflavored for the furry friends with beef allergies.



# Wholesale Possibilities

CBD BALMS FROM TENNECBD™



**ALLEVIATE**  
500MG FULL SPECTRUM

Made with yarrow, plantain, chickweed, comfrey, St. Johns wort, beeswax, jojoba oil, calendula, vitamin E, & helichrysum essential oil



**REVITALIZE**  
300MG FULL SPECTRUM

Made with lavender chamomile, oatstraw, passionflower, hops, beeswax, jojoba oil, clary sage essential oil, & vitamin E



**STIMULATE**  
300MG FULL SPECTRUM

Made with gotu kola, rhodiola, tulsii, beeswax, jojoba oil, damiana, ginger essential oil, vitamin E



3rd Party Lab Tested



# TenneCBD™ Formula Black

**Clean. Classic. Simply CBD | 1800mg CBD Isolate.**

At 1800mg of pure CBD in every 30mL bottle, TenneCBD Formula Black is the most potent isolate product in the TenneCBD line. Ask about our tincture sizes.

TenneCBD Formula Black is made using LabCanna's purest CBD isolate, a highly absorbable MCT oil, and organic mint flavors. At 60mg/mL, Formula Black is the best selling product offered by TenneCBD.

FORMULA BLACK

FORMULA GREEN

FORMULA GREEN PLUS

PET PLUS

BALMS



3rd Party Lab Tested



# TenneCBD™ Formula Green

**Full Spectrum CBD | 600mg**

Formula Green is a full spectrum formula that contains 20 mg/mL of LabCanna Full Spectrum Hemp Extract. The lower potency is perfect for smaller-framed adults and children. Ask about our tincture sizes.

For first time full spectrum users, TenneCBD Formula Green is great for testing out your ideal personal daily use. Receive all of the benefits this plant has to offer with none of the residual solvents found with other extraction techniques.

FORMULA BLACK

**FORMULA GREEN**

FORMULA GREEN PLUS

PET PLUS

BALMS



3rd Party Lab Tested



# TenneCBD™ Formula Green Plus

**Enhanced Full Spectrum CBD | 3000mg**

With a full 100mg per milliliter of pure CBD along with over 100 other cannabinoids, this formula packs a punch! Formula Green Plus is an enhanced full spectrum formula. This product is perfect for treating a variety of ailments and is the common form of CBD oil that consumers have gravitated toward.

This full spectrum product is given a boost with LabCanna's CBD Isolate to increase its overall efficacy while maintaining low levels of THC. With such a high dose of CBD paired with the full spectrum's entourage effect, this product is perfect for those who suffer from multiple chronic issues.

FORMULA BLACK

FORMULA GREEN

FORMULA GREEN PLUS

PET PLUS

BALMS



3rd Party Lab Tested



# TenneCBD™ Pet Plus

Available in Beef or Unflavored | 500mg / 1000MG

TenneCBD Pet Plus is designed as a full spectrum tincture specifically formulated to give your dog, cat or other mammalian family member an adequate dose of relief. Our uniquely blended formula combines pharmaceutical-grade ingredients, natural beef pan drippings, and our signature distilled MCT for fast absorption and an irresistible taste. Also available without the beef drippings.

A helpful serving guide is provided on the back of every bottle of TenneCBD Pet Plus for easy dosing.

\*TIP: Add Pet Plus directly to your pet's food each day!

FORMULA BLACK

FORMULA GREEN

FORMULA GREEN PLUS

PET PLUS

BALMS



3rd Party Lab Tested



# TenneCBD™ Balms

**Alleviate | Stimulate | Revitalize**

TenneCBD is pleased to announce the release of three new topical balms--Alleviate, Stimulate, and Revitalize. Each balm combines U.S grown hemp extract with targeted essential oils and terpenes to provide effective relief.

Each balms is crafted with jojoba oil, known for its incredible bioavailability. TenneCBD™ balms come in 1.3 oz, and .25 oz tins, so hitting your price point is no problem.

Ask your rep about pricing today!

FORMULA BLACK

FORMULA GREEN

FORMULA GREEN PLUS

PET PLUS

**BALMS**



# Becoming A Retail Partner

## WHOLESALE MADE **EASY**

Knowledgeable representatives are available to answer customer inquiries and provide personalized customer support through every step of the process.



### GET REGISTERED

Register for a wholesale account on our website or by calling one of our dedicated sales representatives.

**844.424.4367**



### ORDER WITH YOUR REP

Our expert sales team is standing by to take your order and answer any questions you may have about our products & services.



### FAST DELIVERY

Once your order is placed, our fulfilment team will be hard at work to ensure your order is delivered within 2-5 days.

